

Graduate School of Business
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Research interests

Organizational Sociology, Economic Sociology, Creativity and Innovation, Science and Technology Studies, Negotiation, Qualitative Methods.

Academic employment

Post-Doctoral Research Scholar, Graduate School of Business, Columbia University, 2014 – present

Adjunct Assistant Professor, Graduate School of Business, Columbia University, 2015 – present
Affiliate, Initiative for the Study and Practice of Organized Creativity and Culture (ISPOCC), Graduate School of Business, Columbia University, 2014 – present

Education

Ph.D. Sociology, Columbia University, 2014

M.A. Sociology, Columbia University, 2010

B.A. Sociology, Universidad Católica de Chile, 2005, *with honors and distinction*

Fellowships and awards

Robert K. Merton Award, 2015 (awarded by the Department of Sociology of Columbia University for the best dissertation of 2014)

Mellon Fellowship at the Interdisciplinary Center of Innovative Theory and Empirics (IN-CITE), Columbia University, 2012 – 2013

Paul F. Lazarsfeld Fellow, Columbia University, 2008 – 2014

Fulbright Scholarship, 2008 – 2012

Publications

Books

Opazo, M. Pilar. 2016. *Appetite for Innovation: Change and Creativity at elBulli*. New York: Columbia University Press.

**Honorable Mention in the 2017 PROSE Awards of the Association of American Publishers' (AAP) Professional and Scholarly Publishing (PSP) Division for professional and scholarly publishing in Business, Finance and Management.*

Rodríguez, Darío, and M. Pilar Opazo. 2007. *Communications of the Organization*. Santiago: Editions Universidad Católica de Chile. (In Spanish.)

Saieh, Cristián, Darío Rodríguez, and M. Pilar Opazo. 2006. "Negotiation: Competing or Collaborating?" Santiago: Editions El Mercurio/Aguilar. (In Spanish.)

Journal articles

Opazo, M. Pilar. 2012. "Discourse as a Driver of Innovation in Haute Cuisine: The Case of elBulli Restaurant." *International Journal of Gastronomy and Food Science*, 1(2): 83–89.

Fondevila, Jorge, M. Pilar Opazo, and Harrison C. White. 2011. "Order at the Edge of Chaos: Meanings from Switchings across Functional Systems." *Sociological Theory*, 29(3): 178–198.

Encyclopedia entries

Opazo, M. Pilar., and Darío Rodríguez. 2013. "Coupling (Loose vs Tight)." *Encyclopedia of Crisis Management*.

Submitted papers

"Labels and the Politics of Meaning in Category Formation," with Gerardo Patriotta, Barbara Slavich and Silviya Svejenova. Revision requested in *Organisation Studies*.

(A preliminary version of this paper was published in the *Academy of Management Best Paper Proceedings of 2016*.)

"Playing the Field: Creativity in the Emergence of a New Movement in Haute Cuisine," with Priscilla Ferguson. Submitted to *Social Forces*.

Working papers

"Revitalizing the Concept of Socio-Technical Systems in Science and Technology Studies."

"Multimodal Innovation: Creating New Sensations in the Context of Molecular Gastronomy," with Micki Eiseman, Michal Frenkel and Varda Wassermann.

Teaching experience

As Lecturer (Adjunct Assistant Professor)

"Managerial Negotiations," Graduate School of Business, Columbia University, MSE Program, Fall 2015 and Spring 2016. *Average teaching evaluations: 4.9/5.*

As Co-Instructor

"Innovation and Entrepreneurship: New Product Development," Prof. Michelle Greenwald, Columbia University, High School Program, Summer 2014. *Average teaching evaluations: 4.9/5.*

As Guest Lecturer

"Organizing Innovation," Prof. David Stark, Columbia University, Fall 2014.

"Food and the Social Order," Prof. Priscilla Ferguson, Columbia University, Fall 2013.

As Teaching Assistant

"Food and the Social Order," Prof. Priscilla Ferguson, Columbia University, Fall 2013.

"Negotiation: Getting to Yes," Prof. Darío Rodríguez, Universidad Católica de Chile, 2015.

Selected conference presentations

"Appetite for Innovation," presented at EGOS, July 2015, Athens, Greece.

"Language as a Platform for Innovation: The Case of elBulli Restaurant," presented at the Annual Meeting of the American Sociological Association, August 2014, New York, US.

"Rethinking Organizational Boundaries via Luhmann's Theory of Organized Systems," presented at 23rd SASE Annual Conference, June 2011, Universidad Autónoma de Madrid, Spain.

Previous affiliations

Mellon Graduate Fellow at the Interdisciplinary Center of Innovative Theory and Empirics (IN-CITE), Columbia University, 2012–2013. <http://pfl-css.columbia.edu/mellon-graduate-fellows/>

Center on Organizational Innovation, Alumni Affiliate, Columbia University, 2008–2013. www.coi.columbia.edu

IGERT Program in International Development and Globalization, Alumni Affiliate, 2008–2010. www.globaldevphd.columbia.edu

References

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Priscilla Ferguson
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Damon Phillips
James P. Gorman Professor of Business Strategy
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Diane Vaughan
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Personal

Born in Chile. Married to José Zubizarreta. Mother of Amanda (born on March 2014) and Beltrán (born on June 2016).